ON

ORDER

rders	Order / Rev:	45614		abc
	Alt Order #:	27684869		
	Product Desc:	Order		
	Estimate:	301306		KLKN-TV
	Flight Dates:	03/01/22 - 03/06/22	Primary AE:	Katz Washington, D.C.
	Original Date / Rev:	03/01/22 / 03/01/22	Sales Office:	DC
	Order Type:	GENERAL	Sales Region:	National
gency	Name:	Smart Media Group		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1427 Leslie Ave	Billing Cycle:	EOM/EOC
		Alexandria, VA 22301	Agency Commission:	15%
dvertiser	Name;	Herbster for Governor		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	Candidates	Advertiser External ID:	-
	Revenue Code 1:	AGY	Agency External ID:	

Bill Plan

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/06/22	111	\$11,745.00	\$9,983.25

POL

P-04

POL-CAND

Revenue Code 2:

Revenue Code 3:

Priority:

Totals	
--------	--

Unit Code:

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	111	\$11,745.00	\$9,983.25	0.00
Totals	111	\$11,745.00	\$9,983.25	0.00

General

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1	KLKN		2 03/02/22	M-F 9a-10a M-F 9a-10a	СМ	9a-10a	W	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
		ITH KELI		384 1 . 1									
١٨	<u>اعد</u> //eek: 02	rt Date	End Date 03/06/22	Weekdays	Spots/Week	Rate	Rating				- 1		
_					1	\$25.00	0.00						
N 2	KLKN	03/03/2	2 03/03/22	M-F 9a-10a	CM	9a-10a	T	:30	2	\$25.00P-05	0.00 NM	2	\$50.00
	LIVE W	TH KELL	_Y & RY	M-F 9a-10a							- 1		
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
	/eek: 02/2	28/22	03/06/22	T 	2	\$25.00	0.00				- 1		
N 3	KLKN	03/04/22	2 03/04/22	M-F 9a-10a	СМ	9a-10a	F	:30	1	\$25.00 P-05	0.00 NM	1	\$25.00
				M-F 9a-10a								·	420.00
		TH KELL	-Y & RY								- 1		
		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				- 1		
	leek: 02/2		03/06/22	F	1	\$25.00	0.00						
N 4	KLKN	03/02/22	2 03/02/22	M-F 10a-11a	CM	10a-11a	W	:30	1	\$35.00P-05	0.00 NM	1	\$35.00
	THE ME	-14/		M-F 10a-11a									
	THE VIE												
		t Date	End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>				- 1		
-	eek: 02/2		03/06/22	W	1	\$35.00	0.00						
N 5	KLKN	03/03/22	2 03/03/22	M-F 10a-11a	CM	10a-11a	T	:30	1	\$35.00 P-05	0.00 NM	1	\$35.00
				M-F 10a-11a							- 1		

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Order / Rev:

45614

Alt Order #: 27684869

Advertiser:

Herbster for Governor

Flight Dates:

03/01/22 - 03/06/22

Product Desc: Estimate: Order 301306

KLKN-TV

Ln Ch Start End THE VIEW	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End D</u> Week: 02/28/22 03/06/		Spots/Week 1	<u>Rate</u> \$35.00	Rating 0.00						
N 6 KLKN 03/04/22 03/04	/22 M-F 10a-11a M-F 10a-11a	СМ	10a-11a	F	:30	2	\$35.00P-05	0.00 NM	2	\$70.00
<u>Start Date</u> <u>End D</u> Week: 02/28/22 03/06/		Spots/Week 2	<u>Rate</u> \$35.00	Rating 0.00						
N 7 KLKN 03/02/22 03/02 CHANNEL 8 EYEWITNE	Ch 8 News Midday		11a-12p	W	:30	1	\$60.00P-04	0.00 NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> Week: 02/28/22 03/06/	wite Weekdays 3	Spots/Week 1	<u>Rate</u> \$60.00	Rating 0.00						
N 8 KLKN 03/03/22 03/03 CHANNEL 8 EYEWITNE	Ch 8 News Midday		11a-12p	T	:30	2	\$60.00P-05	0.00 NM	2	\$120.00
<u>Start Date</u> <u>End Date</u> Week: 02/28/22 03/06/	ite Weekdays S	Spots/Week 2	<u>Rate</u> \$60.00	Rating 0.00						
N 9 KLKN 03/04/22 03/04 CHANNEL 8 EYEWITNE	Ch 8 News Midday		11a-12p	F	:30	1	\$60.00P-05	0.00 NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> Week: 02/28/22 03/06/3	te Weekdays 3	Spots/Week 1	<u>Rate</u> \$60.00	Rating 0.00						
N 10 KLKN 03/02/22 03/02 GMA3: WHAT YOU NEE	M-F 12p-1p	СМ	12p-1p	W	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> Week: 02/28/22 03/06/	2W	Spots/Week 1	<u>Rate</u> \$25.00	Rating 0.00						
N11 KLKN 03/03/22 03/03 GMA3: WHAT YOU NEE	M-F 12p-1p	СМ	12p-1p	T	:30	1	\$25.00 P-05	0.00 NM	1	\$25.00
<u>Start Date</u> <u>End D</u> Week: 02/28/22 03/06/	2T	Spots/Week 1	<u>Rate</u> \$25.00	Rating 0.00						
N 12 KLKN 03/04/22 03/04 GMA3: WHAT YOU NEE	M-F 12p-1p	СМ	12p-1p	F	:30	2	\$25.00 P-04	0.00 NM	2	\$50.00
<u>Start Date</u> <u>End Date</u> Week: 02/28/22 03/06/2	2F	Spots/Week 2	<u>Rate</u> \$25.00	Rating 0.00						
N 13 KLKN 03/02/22 03/02 GENERAL HOSPITAL	/22 M-F 1p-2p M-F 1p-2p	CM	1p-2p	W	:30	1	\$20.00P-05	0.00 NM	1	\$20.00
Start Date End Date Week: 02/28/22 03/06/2 N14 KLKN 03/03/22 03/03	2W	Spots/Week 1	Rate \$20.00	Rating 0.00						
GENERAL HOSPITAL	M-F 1p-2p	СМ	1p-2p	T	:30	2	\$20.00 P-05	U.UU NM	2	\$40.00
Start Date End Da Week: 02/28/22 03/06/2	2T	Spots/Week 2	<u>Rate</u> \$20.00	Rating 0.00						
N 15 KLKN 03/04/22 03/04 GENERAL HOSPITAL	22 M-F 1p-2p M-F 1p-2p	СМ	1р-2р	F	:30	1	\$20.00P-05	0.00 NM	1	\$20.00
<u>Start Date</u> <u>End Date</u> Week: 02/28/22 03/06/2	2F	Spots/Week 1	<u>Rate</u> \$20.00	Rating 0.00						
N 16 KLKN 03/02/22 03/02 TAMRON HALL	22 M-F 2p-3p M-F 2p-3p	СМ	2p-3p	W	:30	1	\$20.00P-05	0.00 NM	1	\$20.00
<u>Start Date</u> <u>End Da</u> Week: 02/28/22 03/06/2	2W	Spots/Week 1	<u>Rate</u> \$20.00	Rating 0.00						
N 17 KLKN 03/03/22 03/03 TAMRON HALL	22 M-F 2p-3p M-F 2p-3p	СМ	2p-3p	T	:30	1	\$20.00 P-05	0.00 NM	1	\$20.00

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KLKN-TV

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Order / Rev:

45614

27684869

Advertiser:

Product Desc:

Herbster for Governor

Alt Order #: Flight Dates:

03/01/22 - 03/06/22

Estimate:

301306

Order

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	nots	Rate Pri	Rta Tvne	Snots	Amount
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	2011 0	poto	Trate 111	rag Type	Орого	Amount
Week: 02/	28/22	03/06/22	T	1	\$20.00	0.00						
N 18 KLKN			M-F 2p-3p M-F 2p-3p	СМ	2р-3р	F	:30	2	\$20.00P-05	0.00 NM	2	\$40.00
TAMRO	n HALL <u>rt Date</u>	End Date	Maakdays	SnotoMiook	Data	Dating						
Week: 02/	28/22	03/06/22	Weekdays F	Spots/Week 2	<u>Rate</u> \$20.00	Rating 0.00						
N 19 KLKN	03/02/2	22 03/02/22		СМ	3p-4p	W	:30	2	\$25.00 P-05	0.00 NM	2	\$50.00
THE RE	AL		M-F 3p-4p									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/06/22	W	2	\$25.00	0.00						
N 20 KLKN	03/03/2	22 03/03/22		CM	3p-4p	T	:30	3	\$25.00 P-05	0.00 NM	3	\$75.00
THE RE	ΑI		M-F 3p-4p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/	28/22	03/06/22	T	3	\$25.00	0.00						
N21 KLKN	03/04/2	22 03/04/22	M-F 3p-4p	СМ	3р-4р	F	:30	3	\$25.00P-05	0.00 NM	3	\$75.00
THE DE	· A I		M-F 3p-4p									
THE RE	rt Date	End Date	Weekdays	Spots/Week	Doto	Deting						
Week: 02/		03/06/22	F	Spots/week 3	<u>Rate</u> \$25.00	Rating 0.00						
N22 KLKN	03/02/2		M-F 4p-5p	CM	4p-5p	W	:30	2	\$50.00P-05	0.00 NM	2	\$100.00
			M-F 4p-5p		• •				•			•
DR. PHI					_							
<u>Sta</u> Week: 02/:	rt Date	End Date 03/06/22	Weekdays w	Spots/Week 2	<u>Rate</u> \$50.00	Rating 0.00						
N 23 KLKN				CM	4p-5p	T	:30	3	\$50.00P-05	0.00 NM	3	\$150.00
DR. PH		2 00/00/22	M-F 4p-5p	CIVI	p>p	1	.50	3	\$30.001-03	0.00 14101		Ψ130.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/06/22	T	3	\$50.00	0.00						
N 24 KLKN	03/04/2	22 03/04/22		CM	4p-5p	F	:30	3	\$50.00P-05	0.00 NM	3	\$150.00
DR. PHI	п		M-F 4p-5p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/2		03/06/22	F	3	\$50.00	0.00						
N 25 KLKN	03/02/2	2 03/02/22	Good Morning Am		7a-9a	W	:30	4	\$105.00P-04	0.00 NM	4	\$420.00
0000	ACDAUA	IO AMEDIOA	Good Morning An	nerica								
	vioknin rt Date	IG AMERICA		Spots Mank	Pata	Dating						
Week: 02/2		End Date 03/06/22	Weekdays	Spots/Week 4	<u>Rate</u> \$105.00	Rating 0.00						
			Good Morning Am		7a-9a	T	:30	4	\$105.00P-04	0.00 NM	4	\$420.00
			Good Morning An						•			
		IG AMERICA										
Star Week: 02/2	t Date	End Date 03/06/22	Weekdays	Spots/Week 4	<u>Rate</u> \$105.00	Rating 0.00						
			Good Morning Am		7a-9a	F	:30	4	\$105.00P-04	0.00 NM	4	\$420.00
1727 / 12711	00/0 1/2		Good Morning An		14 04	,	.50	7	ψ100.001 -04	0.00 14141	1	Ψ+20.00
GOOD	MORNIN	IG AMERICA										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/2		03/06/22	Cood Marming Am	4	\$105.00	0.00	.00		#50.00D.04	0.00.104		0450.00
IN ZO TALKIN	U3/U5/2	.2 03/03/22	Good Morning Am Good Morning An		7a-9a	S-	:30	3	\$50.00P-04	U.UU NM	3	\$150.00
WEEKE	ND GO	OD MORNIN	•									
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 02/2		03/06/22	S-	3	\$50.00	0.00						
			Good Morning Am Good Morning An		7a-8a	S	:30	1	\$50.00 P-04	0.00 NM	1	\$50.00
_		DD MORNIN		Conta AAII	Dete	Detino						
<u>Stai</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						

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KLKN-TV

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Order / Rev:

Flight Dates:

45614

03/01/22 - 03/06/22

Alt Order #: 27684869

45014

Advertiser:

Herbster for Governor

Product Desc:

: Order

Estimate: 301306

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 02	art Date	End Date 03/06/22	Weekdays	Spots/Week	Rate	Rating						
			Ch 8 News at 5p	M-F CM	\$50.00 5p-530p	0.00 W	:30	1	\$175.00P-04	0.00 NM	1	\$175.00
			Ch 8 News 5p M		ор-осор	**	.50	•	ψ175.00F-04	0.00 NIVI	'	\$175.00
		EWITNESS			. .							
Sta Week: 02/	art Date /28/22	End Date 03/06/22	Weekdays	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00						
			Ch 8 News at 5p	<u>.</u>	5p-530p	T	:30	2	\$175.00 P-04	0.00 NM	2	\$350.00
			Ch 8 News 5p M		.,,			_	4 0.00, 0.	0.00 11111	_	4000.00
		EWITNESS	Min alada (Ca	00-4-0011	Date	B. #						
Week: 02/	art Date /28/22	End Date 03/06/22	Weekdays T	Spots/Week 2	<u>Rate</u> \$175.00	Rating 0.00						
N 32 KLKN	03/04/2	2 03/04/22	Ch 8 News at 5p	M-F CM	5p-530p	F	:30	1	\$175.00P-04	0.00 NM	1	\$175.00
CLIANA	IE1 0 EV	FWITNESS	Ch 8 News 5p M	-F								·
	nel 8 e r art Date	EWITNESS End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/06/22	F	1	\$175.00	0.00						
N 33 KLKN	03/02/2	2 03/02/22	Ch 8 News at 6p	M-F CM	6р-630р	W	:30	1	\$325.00P-03	0.00 NM	1	\$325.00
CHANK	IEI OEV	EWITNESS	Ch 8 Eyewitness	News 6p								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/06/22	W	1	\$325.00	0.00						
N 34 KLKN	03/03/2	2 03/03/22	Ch 8 News at 6p		6p-630p	T 	:30	1	\$325.00P-03	0.00 NM	1	\$325.00
CHANN	JEI 8 EY	EWITNESS	Ch 8 Eyewitness	News 6p								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/06/22	T	1	\$325.00	0.00						
N35 KLKN	03/04/2	2 03/04/22	Ch 8 News at 6p		6p-630p	~F	:30	2	\$325.00P-03	0.00 NM	2	\$650.00
CHANN	IEL 8 EY	EWITNESS	Ch 8 Eyewitness	News 6p								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/06/22	F	2	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0.00						
N 36 KLKN	03/05/2	2 03/05/22	ABC World News		530p-6p	S-	:30	1	\$125.00 P-03	0.00 NM	1	\$125.00
ABC NE	EWS-SA	Т	ABC World News	Sal								
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				- 1		
Week: 02/		03/06/22	S-	1	\$125.00	0.00						
N 37 KLKN	03/05/2	2 03/05/22	Ch 8 News Sat at Ch 8 News Sat at	•	6p-630p	S-	:30	1	\$125.00P-03	0.00 NM	1	\$125.00
EYEWI	TNESS N	NEWS 8 AT	3 3.	. 00								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/06/22	ABC World News	Su CM	\$125.00 5p-530p	0.00	.20		\$125.00P-03	0.00 NIM	1	\$405.00
NOO KEKIN	03/00/2	2 03/00/22	ABC World News		5p-550p	3	:30	1	\$125.001-03	U.UU INIVI	1	\$125.00
	EWS-SU											
<u>Sta</u> Week: 02/	rt Date	End Date 03/06/22	Weekdays S	Spots/Week	<u>Rate</u> \$125.00	Rating 0.00				- 1		
			Ch 8 News Sun a		530-6p	0.00	:30	1	\$125,00P-04	0.00 NM	1	\$125.00
			Ch 8 News Sun 5	•		J	.00	'	V 120.001 01	0.00 11111		Ψ120.00
		EWITNESS	10/o oladoreo	C==4= 00/==1-	D-4-	Detina						
<u>51a</u> Week: 02/	rt Date 28/22	End Date 03/06/22	<u>Weekdays</u> \$	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00				- 1		
			M-F 1205a-105a	СМ	1205a-105a	W	:30	1	\$20.00P-05	0.00 NM	1	\$20.00
40050	C DA!! \		M-F 1205a-105a							ı		
	S DAILY irt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/		03/06/22	W	1	\$20.00	0.00						
N41 KLKN	03/03/2	2 03/03/22	M-F 1205a-105a	CM	1205a-105a	T	:30	2	\$20.00P-05	0.00 NM	2	\$40.00
ACCES	S DAILY		M-F 1205a-105a							ı		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				l		
					. 1010							

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Order / Rev:

45614

Alt Order #: 27684869

Advertiser: Product Desc: Herbster for Governor

Flight Dates:

03/01/22 - 03/06/22

Estimate:

Order 301306 KLKN-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T		Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Start</u> Week: 02/28	Date	End Date 03/06/22	Weekdays T	Spots/Week	Rate	Rating						
			M-F 1205a-105a	CM	\$20.00 1205a-105a	0.00	.00	4	#00 00 D 05	0.00.444		
TT IZ TELLET	00/0-//2	2 00/04/22	M-F 1205a-105a	CIVI	1205a-105a	F	:30	1	\$20.00P-05	0.00 NM	1	\$20.00
ACCESS												
Start Week: 02/28		End Date 03/06/22	<u>Weekdays</u>	Spots/Week	Rate	Rating						
N43 KLKN (Jimmy Kimmel	CM	\$20.00 1035p-1135p	0.00	.20		#50 00 D 05	0.00 104		4
TO TALKIT C	00/02/2	2 00/02/22	Jimmy Kimmel	CIVI	1035p-1135p	W	:30	1	\$50.00 P-05	0.00 NM	1	\$50.00
JIMMY KI	IMMELI	.IVE-ABC	•									
Start 92/20		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/28		03/06/22		1	\$50.00	0.00						
N44 KEKIN C	03/03/2/	2 03/03/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	T	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
JIMMY KI	IMMELL	-IVE-ABC	,									
Start		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/28		03/06/22	T	1	\$50.00	0.00						
N45 KLKN 0	03/04/2	2 03/04/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	F	:30	2	\$50.00P-05	0.00 NM	2	\$100.00
JIMMY KI	IMMELL	IVE-ABC	Oliminy Palmines									
Start		End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 02/28		03/06/22	F	2	\$50.00	0.00						
N46 KLKN 0	03/02/2	2 03/02/22	Nightline Nightline	CM	1135p-1208a	W	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
NIGHTLIN	VE-ABC	;	Mgritime									
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/28		03/06/22	W	1	\$25.00	0.00						
N47 KLKN 0	03/03/22	2 03/03/22	Nightline	CM	1135p-1208a	T	:30	2	\$25.00P-05	0.00 NM	2	\$50.00
NIGHTLIN	NE-ABC	;	Nightline									
Start		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/28	3/22	03/06/22	T	2	\$25.00	0.00	_					
N 48 KLKN 0	03/04/22	2 03/04/22	Nightline	CM	1135p-1208a	F	:30	1	\$25.00 P-05	0.00 NM	1	\$25.00
NIGHTLIN	NE-ABC		Nightline							- 1		
Start I		End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/28	3/22	03/06/22	F	1	\$25.00	0.00						
N49 KLKN 0	03/05/22	03/05/22	Sat 1235a-105a	CM	1235a-105a	S-	:30	1	\$15.00P-05	0.00 NM	1	\$15.00
JUST FOR	RIANG	2HS	Sat 1235a-105a							- 1		
Start I		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/28	3/22	03/06/22	S-	1	\$15.00	0.00						
N 50 KLKN 0	03/05/22	2 03/05/22	Sat 1035p-1135p	CM	1035p-1135p	S-	:30	2	\$25.00P-05	0.00 NM	2	\$50.00
ET WEEK	(END		Sat 1035p-1135p							- 1		
Start (End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/28		03/06/22	S-	2	\$25.00	0.00				- 1		
N 51 KLKN 0	03/06/22	03/06/22	Sun 1035p-1135p	СМ	1035p-1135p	S	:30	1	\$40.00P-05	0.00 NM	1	\$40.00
BULL			Sun 1035p-1135p							- 1		
Start I	Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/28		03/06/22	S	1	\$40.00	0.00				- 1		
N 52 KLKN 0	3/06/22	03/06/22	Sun 1135p-1235a	СМ	1135p-1235a	S	:30	1	\$30.00 P-05	0.00 NM	1	\$30.00
MAJOR CI	DIMES		Sun 1135p-1235a									
Start [End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/28		03/06/22	S	1	\$30.00	0.00						
N 53 KLKN 0	3/02/22	03/02/22	Ch 8 News at 10p	M-F CM	10p-1035p	W	:30	1	\$250.00P-04	0.00 NM	1	\$250.00
CHANNE	0 545	NATE OF	Ch 8 News at 10p	M-F								
CHANNEL Start [End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
<u>ouit t</u>			- TOOMGG S	SPOISI VYCCK	ivaic	<u>rzannā</u>						

Print Date: 03/01/22 14:39:10

KLKN-TV

Page 6 of 7

Order / Rev:

45614

Order #: 27684869

Advertiser:

Herbster for Governor

Alt Order #: Flight Dates:

03/01/22 - 03/06/22

Product Desc:

Order

Estimate:

301306

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rta Tyne	Snote	Amount
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			11010 111	rag Type	Орого	Amount
Week: 02		03/06/22	W	1		0.00						
N 54 KLKN			Ch 8 News at 10p Ch 8 News at 10		10p-1035p	Т	:30	1	\$250.00P-04	0.00 NM	1	\$250.00
		'EWITNESS	Mantala a	0 -4-04/1-	Det	D. 11						
Week: 02		End Date 03/06/22	Weekdays	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
N 55 KLKN	03/04/2	22 03/04/22	Ch 8 News at 10p		10p-1035p	F	:30	2	\$250.00 P-04	0.00 NM	2	\$500.00
CHANI	NFI 8 FY	EWITNESS	Ch 8 News at 10	р М-Н								
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02	/28/22	03/06/22	F	2		0.00						
N 56 KLKN	03/05/2	22 03/05/22	Ch 8 News Sat at	10p CM	10p-1035p	S-	:30	1	\$175.00 P-04	0.00 NM	1	\$175.00
OLIANI	UEL 0 EV	ELUTUE OO	Ch 8 News Sat a	t 10p								
		EWITNESS	Mookdawa	Carata (Marata	D-4-	D. 11						
Week: 02	art Date 128/22	End Date 03/06/22	Weekdays	Spots/Week 1	Rate \$175.00	Rating 0.00						
			Ch 8 News Sun a		10p-1035p	S	:30	1	\$205.00P-05	0.00 NM	1	\$20E.00
TOT REIGH	00/00/2	L GOTGOTEE	Ch 8 News Sun a		тор-тозор	3	.50	_	\$205.00P-05	U.UU INIVI	-	\$205.00
CHANI	NEL 8 EY	EWITNESS		•								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02		03/06/22	S	1	\$205.00	0.00						
N 58 KLKN	03/02/2	22 03/02/22	M-F 630p-7p	CM	630p-7p	W	:30	1	\$250.00 P-03	0.00 NM	1	\$250.00
ENTER	RTAINME	NT TONIGH	M-F 630p-7p									
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02	/28/22	03/06/22	W	1	\$250.00	0.00						
N 59 KLKN	03/03/2	2 03/03/22	M-F 630p-7p	CM	630p-7p	T	:30	2	\$250.00 P-03	0.00 NM	2	\$500.00
			M-F 630p-7p									
_		NT TONIGH		0001.044		5						
Week: 02	art Date /28/22	End Date 03/06/22	Weekdays T	Spots/Week 2	Rate \$250.00	Rating 0.00				- 1		
			M-F 630p-7p	CM	630p-7p	F	:30	1	\$250.00P-03	0.00 NM	1	\$250.00
			M-F 630p-7p	•	оор гр	•	.00	•	Ψ200.001 00	0.00 14141	'	Ψ250.00
ENTER	RTAINME	NT TONIGH								- 1		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02		03/06/22	F	1	\$250.00	0.00						
NOI KLKN	03/02/2	2 03/02/22	Wednesday Prime Wednesday Prim		7p-8p	W	:30	1	\$275.00 P-05	0.00 NM	1	\$275.00
THE G	OLDBER	GS/THE WC		C I								
<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02		03/06/22	W	1	\$275.00	0.00						
N62 KLKN	03/02/2	2 03/02/22	Wednesday Prime		8p-9p	W	:30	1	\$250.00P-05	0.00 NM	1	\$250.00
THE C	NNERS	HOME ECC	Wednesday Prim	e 2						- 1		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02		03/06/22	W	1	\$250.00	0.00				- 1		
N 63 KLKN	03/02/2	2 03/02/22	Wednesday Prime	3 CM	9p-10p	W	:30	1	\$200.00 P-05	0.00 NM	1	\$200.00
			Wednesday Prim		, ,		-					+
	ION LITT			a s	_							
Sta Week: 02	art Date	End Date 03/06/22	Weekdays	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00				- 1		
			Thursday Prime 1	CM	7p-8p	T	:30	- 1	\$250 00D 05	0.00 NIM		#250.00
	23.3012	_ 13/00/22	Thursday Prime 1		, p-op	1	.50	1	\$250.00 P-05	U.UU INIVI	1	\$250.00
STATIO	ON 19-AB	C	,									
·	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 02		03/06/22	T	1	\$250.00	0.00						
N 65 KLKN	03/03/2	2 03/03/22	Thursday Prime 2		8p-9p	T	:30	2	\$300.00P-05	0.00 NM	2	\$600.00
GREYS	ANATO	MY-ABC	Thursday Prime 2	:								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		

Print Date: 03/01/22 14:39:10 Pa

Page 7 of 7

Order / Rev:

45614

Alt Order #:

27684869

Advertiser:

Herbster for Governor

Flight Dates:

03/01/22 - 03/06/22

Estimate:

Product Desc:

Order 301306

KLKN-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
<u>Sta</u> Week: 02	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		03/06/22	T	2	\$300.00	0.00						
N 66 KLKN	03/03/2	22 03/03/22	•		9p-10p	T	:30	1	\$250.00P-05	0.00 NM	1	\$250.00
BIGSK			Thursday Prime (3								•
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 02/		03/06/22	T -	1	\$250.00	0.00						
N67 KLKN	03/04/2	2 03/04/22	Friday Prime 1	СМ	7p-8p	F	:30	2	\$275.00P-04	0.00 NM	2	\$550.00
0114.514			Friday Prime 1						72.0.00	0.00 1111		Ψ550.00
	TANK-A											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/06/22	F	2	\$275.00	0.00						
N 68 KLKN	03/04/2	2 03/04/22	,		8:00 PM-10	:00 PMF	:30	2	\$150.00P-05	0.00 NM	2	\$300.00
			Friday Prime Other	er	(8:00 PM-10):00 PM)			Ţ	0.00 (11)	_	Ψ500.00
	2 HOURS											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/06/22	F	2	\$150.00	0.00						
N 69 KLKN	03/05/2	2 03/05/22	NBA Saturday Nig		7p-10p	S-	:30	1	\$100.00P-05	0.00 NM	1	\$100.00
			NBA Saturday Nig	ght					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0.00		Ψ100.00
		Y NIGHT E										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/		03/06/22	 S-	1	\$100.00	0.00						
N70 KLKN	03/06/2	2 03/06/22	Sunday Prime 1	CM	6p-7p	s	:30	1	\$175.00P-05	0.00 NM	1	\$175.00
	_		Sunday Prime 1						***************************************	0.00	•	Ψ175.00
		NIEST H								- 1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/		03/06/22	S	1	\$175.00	0.00						
N71 KLKN	03/06/2	2 03/06/22	Sunday Prime Oth	er CM	7:00 PM-9:0	00 PMS	:30	2	\$175.00P-06	0.00 NM	2	\$350.00
			Sunday Prime Oth	ner	(7:00 PM-9:0	00 PM)			,		_	Ψ000.00
	CAN IDO	L-ABC								- 1		
	rt Date	End Date		Spots/Week	Rate	Rating				- 1		
Week: 02/2		03/06/22	S	2	\$175.00	0.00						
N 72 KLKN	03/06/22	2 03/06/22	Sunday Prime 4	CM	9p-10p	S	:30	1	\$250.00P-05	0.00 NM	1	\$250.00
TILL			Sunday Prime 4								,	Ψ=00.00
	OKIE-AE	_								- 1		
	t Date	End Date		Spots/Week	<u>Rate</u>	Rating				- 1		
Week: 02/2	28/22	03/06/22	S	1	\$250.00	0.00						
.4									T	otals	111	\$11,745.00
									'	o.ais	141	Ψ11,740.00

Contract # 27684869 Agency: Smart Media Group CPE: HRBST/ORDR/301306 Changes as of: 3/1/2022 at 2:43 PM Flight: 3/1/22 - 3/6/22

ALEXANDRIA, VA 22313 PO BOX 26067

Product: Order Agency Order #: 30079074

Buyer: Gaeckler, Elaine

Advertiser: Herbster for Governor

Primary Demo: Adults 35+

Service: Nielsen

Office: WASHINGTON

Market: Lincoln&Hstng-Krny-Pls DMA

Version: Highlighting Makegood 1
Station: KLKN

Status: Confirmed
Con Type: POLITICAL/VOTE

Total \$: \$11,745.00

Total Spots: 111
Total CPP: \$59.59

Total GRP: 197.1 Traffic #: 45614

Assistant: ALEXANDRA BRADLEY 202-955-5342

Separation:

Salesperson: ALEXANDRA BRADLEY

202-955-5342

Comments: NEW ORDER FOR HERBSTER. Payment will be issued today. Please confirm asap. Please confirm that all candidates are at the same rate in all ordered time periods. Thanks, Elaine

100	MSD 17	16	15	14	13	12	MSD 11 7a-8a	MSD 10 7a-9a	MSD 9	œ	7	O)	ហ	4	MSD 3	2	_	32	
M-F 18 12:06a-1a	Su MSD 17 5:30p-6p	Su 5p-5:30p	Sa 6p-6:30p	Sa 5:30p-6p	M-F 6p-6:30p	M-F 5p-5:30p	Su 7a-8a	Sa 7a-9a	M-F 7a-9a	M-F 4p-5p		M-F 2p-3p	M-F 1 _D -2 _p	M-F 12n-1p	MSD 3 11a-12n	M-F 2 10a-11a	M-F 9a-10a	# Day/Time	
																		DP	
ACCESS DAILY	CHANNEL 8 EYEWITNESS	ABC NEWS-SUN	EYEWITNESS NEWS 8 AT	ABC NEWS-SAT	CHANNEL 8 EYEWITNESS	CHANNEL 8 EYEWITNESS	WEEKEND GOOD MORNING	WEEKEND GOOD MORNING	GOOD MORNING AMERICA	DR. PHIL	THE REAL	TAMRON HALL	GENERAL HOSPITAL	GMA3: WHAT YOU NEED	CHANNEL 8 EYEWITNESS	THE VIEW	LIVE WITH KELLY & RY	Program	
\$20.00	\$150.00	\$125.00	\$125.00	\$125.00	\$325.00	\$175.00	\$100.00	\$100.00	\$175.00	\$50.00	\$25.00	\$20.00	\$20.00	\$25.00	\$100.00	\$35.00	\$25.00	Rate	
0.3	3.0	2.6	3.4	5.9	4.0	3.4	0.9	<u>:</u>	1.5	1.3	0.6	0.3	0.9	0.9	2.2	1.3	1.0	A35P Rating	
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\$80.00	\$0.00 \$	\$125.00 \$	\$125.00 \$	\$125.00 \$	\$1,300.00 \$	\$700.00 \$	\$0.00 \$1	\$0.00 \$	\$0.00 \$1	\$400.00 \$	\$200.00 \$	\$80.00 \$	\$80.00 \$	\$100.00 \$	\$0.00 \$	\$140.00 \$	\$100.00 \$	45	Total
4 \$80.00 \$66.67	\$0.00 \$50.00	\$125.00 \$48.08	\$125.00 \$36.76	\$125.00 \$21.19	1,300.00 \$81.25	\$700.00 \$51.47	\$0.00 \$111.11	\$0.00 \$90.91	\$0.00 \$116.67	400.00 \$38.46	200.00 \$41.67	\$80.00 \$66.67	\$80.00 \$22.22	100.00 \$27.78	\$0.00 \$45.45	140.00 \$26.92	100.00 \$25.00	S CPP*	Total



Contract # 27684869 CPE: HRBST/ORDR/301306 Agency: Smart Media Group

Buyer: Gaeckler, Elaine Salesperson: ALEXANDRA BRADLEY 202-955-5342

Separation:

ALEXANDRIA, VA 22313 PO BOX 26067

Product: Order Agency Order #: 30079074

Changes as of: 3/1/2022 at 2:43 PM Flight: 3/1/22 - 3/6/22 Advertiser: Herbster for Governor

Office: WASHINGTON Service: Nielsen

Version: Highlighting Makegood 1
Station: KLKN Market: Lincoln&Hstng-Krny-Pls DMA

Status: Confirmed
Con Type: POLITICAL/VOTE Total \$: \$11,745.00

Total Spots: 111
Total CPP: \$59.59

Total GRP: 197.1 Traffic #: 45614

Assistant:	Primary Demo: Adults 35+
Assistant: ALEXANDRA BRADLEY 202-955-5342	Adults 35+
Traffic #: 45614	Total GRP: 197.1
45614	197.1

39 7p-8p	38 8p-10p	37 7p-8p	36 9p-10p	35 8p-9p	Th 34 7p-8p	33 9p-10p	32 8p-9p	31 7p-8p	M-F 28 6:30p-7p	27 10p-10:35p	MSD 26 10p-10:35p	M-F 25 10p-10:35p	Su 24 11:35p-12:35a	23 10:35p	Sa 22 10:35p-11:35p	Sa 21 12:35a-1:05a	20 11:37p	19 10:35p	# Day/Time	
									7p	1:35p	:35p	:35p	-12:35a	Su 10:35p-11:35p	-11:35p	-1:05a	M-F 11:37p-12:06a	M-F 10:35p-11:37p	me	
																			P	
ABC SATURDAY NIGHT E	20/20 (2 HOURS)-ABC	SHARK TANK-ABC	BIGSKY-ABC	GREYS ANATOMY-ABC	STATION 19-ABC	A MILLION LITTLE THI	THE CONNERS/HOME ECO	THE GOLDBERGS/THE WO	ENTERTAINMENT TONIGH	CHANNEL 8 EYEWITNESS	CHANNEL 8 EYEWITNESS	CHANNEL 8 EYEWITNESS	MAJOR CRIMES	BULL	ET WEEKEND	JUST FOR LAUGHS	NIGHTLINE-ABC	JIMMY KIMMELLIVE-ABC	Program	
\$100.00	\$150.00	\$275.00	\$250.00	\$300.00	\$250.00	\$200.00	\$250.00	\$275.00	\$250.00	\$205.00	\$125.00	\$250.00	\$30.00	\$40.00	\$25.00	\$15.00	\$25.00	\$50.00	Rate	
3.4	3.4	2.4	3.2	3.7	3.7	2.9	2.5	1.9	3.0	.3 .1	2.8	2.6	0.5	1.1	1.3	0.3	0.5	1.2	A35P Rating	
													5 3,800						lmpre ssion	
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	2	2		2					4		0	4			2		4	4	Spots	Total
\$100.00	\$300.00	\$550.00	\$250.00	\$600.00	\$250.00	\$200.00	\$250.00	\$275.00	\$1,000.00	\$205.00	\$0.00	\$1,000.00	\$30.00	\$40.00	\$50.00	\$15.00	\$100.00	\$200.00	€4	Total
\$29.41	\$44.12	\$114.58	\$78.13	\$81.08	\$67.57	\$68.97	\$250.00 \$100.00	\$275.00 \$144.74	\$83.33	\$66.13	\$44.64	\$96.15	\$60.00	\$36.36	\$19.23	\$50.00	\$50.00	\$41.67	CPP*	
3.4	6.8	4.8	3.2	7.4	3.7	2.9	2.5	1.9	12.0	ω 3.1	0.0	10.4	0.5	<u>:</u>	2.6	0.3	2.0	4.8	GRP*	

Contract # 27684869 Agency: Smart Media Group CPE: HRBST/ORDR/301306

Changes as of: 3/1/2022 at 2:43 PM

Agency Order #: 30079074 Product: Order

ALEXANDRIA, VA 22313 PO BOX 26067

Buyer: Gaeckler, Elaine

Advertiser: Herbster for Governor Flight: 3/1/22 - 3/6/22

Service: Nielsen

Primary Demo: Adults 35+ Assistant: ALEXANDRA BRADLEY 202-955-5342

Market: Lincoln&Hstng-Krny-Pls DMA Office: WASHINGTON

Station: KLKN

Version: Highlighting Makegood 1

Status: Confirmed

Total Spots: 111 Con Type: POLITICAL/VOTE Total \$: \$11,745.00

Total GRP: 197.1 Total CPP: \$59.59

Traffic #: 45614

3/1 - 3/6

Spots Total

CPP*

GRP*

Total 69

\$175.00

Salesperson: ALEXANDRA BRADLEY 202-955-5342 Separation:

30	30	30	30	30	30	30	30	Len
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_	_	0	0	0		2	_	3/6

\$1,260.00

18.0

\$240.00 \$250.00 \$350.00

\$27.27

8.0

\$65.79

\$70.00 \$67.31

\$150.00

\$45.45 \$70.00

\$50,00

\$55,56

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MGD 46 7a-8a

MGD 45 7a-9a

MGD 48 | Sa 10p-10:35p Su MGD 47 5:30p-6p

CHANNEL 8 EYEWITNESS CHANNEL 8 EYEWITNESS WEEKEND GOOD MORNING

\$125.00

\$50.00 \$50.00

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\$175.00

2.8

42 9p-10p M-F MGD 43 11a-12n

41 7p-9p Su 40 бр-7р

AMERICAN IDOL-ABC AMERICAS FUNNIEST H

THE ROOKIE-ABC

\$250.00

3.8

\$60.00

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2.5 2.6 # Day/Time

무

Program

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A35P Impre ssion

MGD 44 7a-9a

GOOD MORNING AMERICA CHANNEL 8 EYEWITNESS

\$105.00

-5 2.2

WEEKEND GOOD MORNING

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11	
\$11,745.00	\$175.00
\$59.59	\$62.50
197.1	2.8

\$125.00

\$41.67



Contract # 27684869 Agency: Smart Media Group CPE: HRBST/ORDR/301306

Advertiser: Herbster for Governor Flight: 3/1/22 - 3/6/22

Version: Highlighting Makegood 1

Station: KLKN

Con Type: POLITICAL/VOTE

Status: Confirmed

Total \$: \$11,745.00

Market: Lincoln&Hstng-Krny-Pls DMA Office: WASHINGTON

Total Spots: 111

Total CPP: \$59.59

Salesperson: ALEXANDRA BRADLEY 202-955-5342

Changes as of: 3/1/2022 at 2:43 PM

Agency Order #: 30079074 Product: Order

ALEXANDRIA, VA 22313 PO BOX 26067

Buyer: Gaeckler, Elaine

Service: Nielsen

Primary Demo: Adults 35+ Assistant: ALEXANDRA BRADLEY 202-955-5342

Total GRP: 197.1

Traffic #: 45614

Separation:

Special Instructions

125 West 55th St New York, NY 10019

Market Budget: \$15,815 KLKN Share: 100% Comment: Competitive Unknown Competitive Information 03/01/22 1:44 PM

ALEXANDRA BRADLEY

03/01/22 2:43 PM 03/01/22 2:34 PM

System Joy Wenn Added by

Notice Received

Comment

See rate adjustments on lines 43-48. Will send offer over for additional \$\$

Order Level Comments

Date/Time

Day/Time Total % Distrib 100% Daypart Summary Spots \$11,745.00 \$11,745.00 \$59.59 \$59.59 CPP

NEW ORDER FOR HERBSTER. Payment will be issued today. Please confirm asap. Please confirm that all candidates are at the same rate in all ordered time periods. Thanks, Elaine

\$11,745.00	111	Total
\$11,745.00	111	2022-Mar
Dollars	Spots	Month
	Monthly Summary	Mon

197.1 197.1 GRP

					Trans	Transaction History	_	
Trans	Created/Received Created by	reated by	Status	Spot+	Spot-	\$ Chg	Spot+ Spot- \$ Chg Contract \$ Comment	Comment
Makegood 1	3/1/22 2:43 PM Joy Wenr	y Wenn	Confirmed	22	22	\$-1,175.00	\$11,745.00	Changes: Total \$ from \$12,920.00 to \$11,745.00, Total GRPs from 235.8 to 197.1, Total CPP from \$67.07 to \$59.59, Total GIMPs from 0 to 197, Total CPM from \$0.00 to \$11,745.00 \$11,745.00 \$59,589.04. 12 buylines added or modified.
Queued for Electronic Contracting	3/1/22 2:04 PM					\$0	\$0	
New	3/1/22 1:44 PM AI	3/1/22 1:44 PM ALEXANDRA BRADLEY Confirmed	Confirmed	111		\$12,920.00 \$12,920.0	\$12,920.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Contract # 27684869 CPE: HRBST/ORDR/301306 Agency: Smart Media Group

ALEXANDRIA, VA 22313 PO BOX 26067

> Agency Order #: 30079074 Product: Order

Advertiser: Herbster for Governor

Buyer: Gaeckler, Elaine Salesperson: ALEXANDRA BRADLEY 202-955-5342

Changes as of: 3/1/2022 at 2:34 PM Flight: 3/1/22 - 3/6/22

Service: Nielsen

Version: Current State Version 1

Office: WASHINGTON

Station: KLKN
Market: Lincoln&Hstng-Krny-Pls
DMA

Total Spots: 111 Total CPP: \$65.55 Con Type: POLITICAL/VOTE
Total \$: \$12,920.00

Total GRP: 197.1 Traffic #: 45614

Primary Demo: Adults 35+
Assistant: ALEXANDRA BRADLEY
202-955-5342

Separation:

Comments: NEW ORDER FOR HERBSTER. Payment will be issued today. Please confirm asap. Please confirm that all candidates are at the same rate in all ordered time periods. Thanks, Elaine

<u> </u>	17	16	15	14	13	12	=	10	9	00	7	6	On On	4	ω	2	_	25-	
M-F 12:06a-1a		Su 5p-5:30p	Sa 6p-6:30p	14 5:30p-6p	6p-6:30p	M-F 5p-5:30p	Su 11 7a-8a	10 7a-9a	M-F 7a-9a	M-F 4p-5p	M-F 3p-4p	M-F 2p-3p	M-F 1p-2p	M-F 12n-1p	M-F 11a-12n	M-F 10a-11a	M-F 9a-10a	# Day/Time	
																		무	
ACCESS DAILY	CHANNEL 8 EYEWITNESS	ABC NEWS-SUN	EYEWITNESS NEWS 8 AT	ABC NEWS-SAT	CHANNEL 8 EYEWITNESS	CHANNEL 8 EYEWITNESS	WEEKEND GOOD MORNING	WEEKEND GOOD MORNING	GOOD MORNING AMERICA	DR. PHIL	THE REAL	TAMRON HALL	GENERAL HOSPITAL	GMA3: WHAT YOU NEED	CHANNEL 8 EYEWITNESS	THE VIEW	LIVE WITH KELLY & RY	Program	
\$20.00	\$150.00	\$125.00	\$125.00	\$125.00	\$325.00	\$175.00	\$100.00	\$100.00	\$175.00	\$50.00	\$25.00	\$20.00	\$20.00	\$25.00	\$100.00	\$35.00	\$25.00	Rate	
0.3	3.0	2.6	3.4	5.9	4.0	3.4	0.9	1.1	1.5	1.3	0.6	0.3	0.9	0.9	2.2	1.3	1.0	A35P Rating	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Impre ssion	
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																			6
4	_			_	4	4	_	ω	12	ω	œ	4	4	4	4	4	4	Spots	Total
\$80.00	\$150.00	\$125.00	\$125.00	\$125.00	\$1,300.00	\$700.00	\$100.00 \$111.11	\$300.00	\$2,100.00 \$116.67	\$400.00	\$200.00	\$80.00	\$80.00	\$100.00	\$400.00	\$140.00	\$100.00	€4	Total
\$66.67	\$50.00	\$48.08	\$36.76	\$21.19	\$81.25	\$51,47	\$111.11	\$90.91	§116.67	\$38,46	\$41.67	\$66.67	\$22.22	\$27.78	\$45,45	\$26.92	\$25.00	CPP*	
																		GRP*	

ALEXANDRIA, VA 22313 PO BOX 26067

125 West 55th St New York, NY 10019

Contract # 27684869 Agency: Smart Media Group CPE: HRBST/ORDR/301306

Changes as of: 3/1/2022 at 2:34 PM Flight: 3/1/22 - 3/6/22

Buyer: Gaeckler, Elaine

Advertiser: Herbster for Governor

Product: Order Agency Order #: 30079074

Salesperson: ALEXANDRA BRADLEY 202-955-5342

Separation:

Service: Nielsen Office: WASHINGTON

Version: Current State Version 1 Station: KLKN Market: Lincoln&Hstng-Krny-Pls DMA

Con Type: POLITICAL/VOTE
Total \$: \$12,920.00

Total Spots: 111
Total CPP: \$65.55

Total GRP: 197.1 affic #: 45614

Tittlely Delitio. Adults 33T	Lotal
Assistant: ALEXANDRA BRADLEY 202-955-5342	Tra
	EXANDRA BRADLEY 1-955-5342

39 7p-8p	38 8p-10p	37 7p-8p	36 9p-10p	35 8p-9p	34 7p-8p	33 9p-10p	32 8p-9p	31 7p-8p	28 6:30p-7p	27 10p-10:35p	26 10p-10:35p	M-F 25 10p-10:35p	Su 24 11:35p-12:35a	23 10:35p-11:35p	Sa 22 10:35p-11:35p	Sa 21 12:35a-1:05a	M-F 20 11:37p-12:06a	M-F 19 10:35p-11:37p	# Day/Time	
ABC SATURDAY NIGHT E	20/20 (2 HOURS)-ABC	SHARK TANK-ABC	BIGSKY-ABC	GREYS ANATOMY-ABC	STATION 19-ABC	A MILLION LITTLE THI	THE CONNERS/HOME ECO	THE GOLDBERGS/THE WO	ENTERTAINMENT TONIGH	CHANNEL 8 EYEWITNESS	CHANNEL 8 EYEWITNESS	CHANNEL 8 EYEWITNESS	MAJOR CRIMES	BULL	ET WEEKEND	JUST FOR LAUGHS	NIGHTLINE-ABC	JIMMY KIMMELLIVE-ABC	DP Program	
\$100.00	\$150.00	\$275.00	\$250.00	\$300.00	\$250.00	\$200.00	\$250.00	\$275.00	\$250.00	\$205.00	\$125.00	\$250.00	\$30.00	\$40.00	\$25.00	\$15.00	\$25.00	\$50.00	Rate	
3.4	3.4	2.4	3.2	3.7	3.7	2.9	2.5	1.9	3.0	3.1	2.8	2.6	0.5	1	1.3	0.3	0.5	1.2	A35P Rating	
0	0	0	0	0	0	0	0	0	0	0	0	0	3,800	0	0	0	0	0	A35P Impre ssion	
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Len	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3/1	
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0	0	0	_	2		0	0	0	2	0	0		0	0	0	0	2	_	3/3	
0	2	2	0	0	0	0	0	0		0	0	2	0	0	0	0		2	3/4	
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																				en .
_	2	2		2					4			4			2	_	4	4	Spots	Total
\$100.00	\$300.00	\$550.00 \$114.58	\$250.00	\$600.00	\$250.00	\$200.00	\$250.00	\$275.00	\$1,000.00	\$205.00	\$125.00	\$1,000.00	\$30.00	\$40.00	\$50.00	\$15.00	\$100.00	\$200.00	69	Total
\$29.41	\$44.12	\$114.5	\$78.13	\$81.08	\$67.57	\$68.97	\$250.00 \$100.00	\$275.00 \$144.74	\$83.33	\$66.13	\$44.64	\$96.15	\$60.00	\$36.36	\$19.23	\$50.00	\$50.00	\$41.67	CPP*	
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Contract # 27684869 Agency: Smart Media Group CPE: HRBST/ORDR/301306 Changes as of: 3/1/2022 at 2:34 PM

ALEXANDRIA, VA 22313 PO BOX 26067

Advertiser: Herbster for Governor Flight: 3/1/22 - 3/6/22

Service: Nielsen

Office: WASHINGTON

Market: Lincoln&Hstng-Krny-Pls DMA

Version: Current State Version 1
Station: KLKN

Con Type: POLITICAL/VOTE
Total \$: \$12,920.00

Total Spots: 111
Total CPP: \$65.55

Total GRP: 197.1 Traffic #: 45614

Primary Demo: Adults 35+
Assistant: ALEXANDRA BRADLEY
202-955-5342

Product: Order Agency Order #: 30079074 Buyer: Gaeckler, Elaine

Salesperson: ALEXANDRA BRADLEY 202-955-5342

Separation:

	42 9p-10p		40 6p-7p A	# Day/Time DP P		
	THE ROOKIE-ABC	AMERICAN IDOL-ABC	AMERICAS FUNNIEST H	DP Program		
	\$250.00	\$175.00	\$175.00	Rate		
	3.8	\$175.00 2.5	\$175.00 2.6	Rate Rating Ssion		
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TOTALS: 0	0 30 0	0 30 0 0 0	0 30 0 0	Len		
		0	0	3/1		
24	0	0	0	3/2		
34	0	0	0	Len 3/1 3/2 3/3 3/4 3/5		
33	0	0	0	3/4		
10	0	0	0	3/5		
10	_	2	_	3/6		
111	_	2	_	Spots		
111 \$12,920.00 \$65.55	\$250.00	\$350.00	\$175.00 \$67.31	↔ §		
\$65.55	\$65.79	\$70.00	\$67.31	СРР*		
197.1		5.0	2.6	CPP* GRP*		

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> > Version: Current State Version 1

Station: KLKN

Con Type: POLITICAL/VOTE

Total \$: \$12,920.00

Market: Lincoln&Hstng-Krny-Pls DMA

Total Spots: 111

Total CPP: \$65,55

Total GRP: 197.1

Traffic #: 45614

Smart Media Group Advertiser: Herbster for Governor
PO BOX 26067 Product: Order
ALEXANDRIA, VA Agency Order #: 30079074
22313

BRADLEY 202-955-5342 202-955-5342 Separation:

Special Instructions

Order Level Comments

Date/Time

Added by

Comment

03/01/22 1:44 PM 03/01/22 2:34 PM Market Budget: \$15,815 KLKN Share: 100% Comment: ALEXANDRA BRADLEY Competitive Unknown System Competitive Information NEW ORDER FOR HERBSTER. Payment will be issued today. Please confirm asap. Please confirm that all candidates are at the same rate in all ordered time periods. Thanks, Elaine Notice Received. Day/Time Total % Distrib 100% Spots **Daypart Summary** 111 \$12,920.00 \$12,920.00 Dollars \$65.55 CPP GRP 197.1 **197.1** 2022-Mar Month **Monthly Summary** <u>-1</u>

\$12,920.00 \$12,920.00

Queued for Electronic Contracting Trans Created/Received Created by 3/1/22 1:44 PM ALEXANDRA BRADLEY 3/1/22 2:04 PM Confirmed Status Spot+ 111 Spot-Transaction History \$12,920.00 \$ Chg 8 \$12,920.00 Contract \$ Comment 8

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